

Hohberg/Offenburg, Germany – January 8, 2026

Your Partner for Expansion in Germany, Austria and Switzerland

Das Marketing Büro® joins the Enterprise Europe Network – offering comprehensive services for international technology companies looking to enter the DACH region.

For over 20 years, Das Marketing Büro® has supported small and medium-sized technology enterprises with marketing, communications, and sales strategies. Now, the agency is expanding its scope by addressing international companies aiming to grow their business in the German-speaking markets of Germany, Austria, and Switzerland. As of early 2026, Das Marketing Büro® is an official partner of the Enterprise Europe Network (EEN) – the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.

The agency's key strength lies in combining strategic consulting with hands-on execution – particularly when it comes to complex, high-tech products from sectors such as machinery and plant engineering, embedded systems, electronics, automation, laser and medical technology, as well as environmental and process engineering. Acting as an external partner, Das Marketing Büro® handles everything from market analysis and concept development to active market outreach – including lead identification and direct customer engagement.

Comprehensive Services for a Successful Market Entry

Das Marketing Büro® offers international clients a modular service package that can be flexibly tailored to fit each company's needs. Services range from providing a local business address in the tri-border region (Germany/France/Switzerland) to lead generation, press and media relations, social media marketing, and trade show support.

One major benefit: client support is available in multiple languages, including German, English, and French. The agency also assists with CRM implementation, the identification of potential distributors and partners, and the localization of marketing and sales materials.

Physical services such as meeting rooms, showroom space, warehousing, and shipping logistics are available on request.

Integrated Marketing, Sales and Content Services

In addition to market development, Das Marketing Büro® offers integrated communication support – from traditional media relations and customer magazines to editorial content and professional content marketing across all relevant channels. Proven methods, powerful tools, and deep industry expertise form the foundation of every successful collaboration.

PRESS RELEASE



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With its official listing in the Enterprise Europe Network (EEN), Das Marketing Büro® is now also a reliable partner for companies from Southern and Eastern Europe, Asia, or North America looking to expand into the DACH region.

> > > View our company profile in the Enterprise Europe Network Portal:

<https://een.ec.europa.eu/partnering-opportunities/german-marketing-agency-technology-companies-offers-strategy-and-concept>

Contact

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